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HAMPTONS

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RACHEL ZOE

SELF

Paul Labrecque brings his signature styling expertise to The Hedges Inn this summer.

Best Tressed

The secret to a flawless Hamptons summer? A chair at Paul Labrecque Salon & Skincare Spa's new outpost at The Hedges Inn.
by RACHEL FEINBLATT

PHOTO BY GLEN ALLSOP

THE HAMPTONS HAVE always been home to their fair share of beauty secrets, but this season's chicest may be tucked inside The Hedges Inn. The East Hampton hideaway has partnered with Paul Labrecque Salon & Skincare Spa to bring a touch of Madison Avenue polish to the property, offering guests an exclusive beauty ritual just steps from their room.

Hidden inside the inn's private Room No. 8 salon suite is the brains behind the beauty—renowned hairstylist, master colorist and creative director Paul Labrecque—joined by a rotating roster of top talent from his New York City and Palm Beach salons. Translation: You no longer have an excuse to have a bad hair day out East.

Whether it's a precision cut, sun-kissed color, a humidity-proof blowout, extensions, makeup application, lash enhancements or brow shaping, every service is tailored to the individual. Appointments feel less like routine maintenance and more like a personalized beauty concierge experience. And because no Hamptons indulgence is complete without a little something to sip, guests can pair their appointment with cocktails and bites from Swifty's.

It's the kind of effortless luxury that defines a summer out East: Arrive fresh from the beach and leave looking ready for the evening's event you swore you'd attend. *74 James Lane, East Hampton, thehedgeseasthampton.com; paullabrecque.com*

PAUL LABRECQUE
Celebrity hairstylist, colorist and the founder of Paul Labrecque Salon & Skincare Spa

PHOTO COURTESY OF BRAND